Instructions Art elements must extend to this line to account for slight inaccuracies when trimming Trim Line Any text/logo/images past this line will be trimmed off File color mode must be CMYK All text must be outlined (type Menu -> Create Outlines) • Embed or include linked images in separate folder If Pantone color matching in required, specify the colors in the artwork Resolution must be 150 ppi at full size Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).